

Subject: Re: BIDs
From: Andrew Said <andrew.said@lacity.org>
Date: 11/03/2017 10:40 PM
To: Wilshire Center BID <info@wilshirecenter.com>

Hi Mike,

At the last meeting, I spoke to you about the need for a Business Improvement District in Westlake. What are the chances of expanding Wilshire Center BID to include Westlake?

Andrew

sent from my phone

On Sep 12, 2017 11:19 AM, "Wilshire Center BID" <info@wilshirecenter.com> wrote:

Hi Andrew,

I usually work with Rick Scott or Miranda Pastor from the City Clerks office. I myself do have some experience in BID formation and have worked at a couple of BIDs in and outside of the City of LA. Please keep me in the loop, I would be happy to help.

I will give Detective Wong a call, thank you.

For a contact at the Islamic Center please reach out to Maruf Islam (maruf0077@gmail.com). He is also a Commissioner.

Thank you,
Michael Russell
Executive Director
Wilshire Center Business Improvement District (WCBID)
mike@wilshirecenter.com
www.wilshirecenter.com
facebook.com/wilshirecenter
[213-487-7003](tel:213-487-7003)
[3600 Wilshire Blvd., Suite 1032](https://www.wilshirecenter.com)
[Los Angeles, CA 90010](https://www.wilshirecenter.com)

On Sep 12, 2017, at 11:04 AM, Andrew Said <andrew.said@lacity.org> wrote:

Hi Mike,

I have few questions for you:

I'm working on a plan for a BID for the Westlake area. Who do you usually work with in the Clerk's Office or any other city agency that has been helpful? Who is the best person to talk to about BID formation?

Also, Olympic Division is working with the Rite-Aid to clean up the area of 6th and Vermont. Detective Webster Wong had a few suggestions re. beautification if the BID is interested in getting involved. He suggested power washing the sidewalk near Rite Aid, dyeing it a different color as well as planting some plants or flowers. You may wish to give him a call: [\(213\) 382-9102](tel:(213)382-9102).

Also, do you have a good contact person over at the Islamic Center? He suggested recruiting them for this project.

Thanks,

Andrew

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